

Remit To: KOVR-TV  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



KOVR-TV

INVOICE

For: KIM VANN FOR CONGRESS(338848)  
PO BOX 984  
Willows, CA 95988-0984

Account Exec: LINDA SULA  
Office: GWTS-SF  
Contract Num: 1191-33610  
Contract Dates: 09/24/2012-09/30/2012  
Customer Order:  
Linked Order:  
CPE: VFC / CD07R / 9/24

Invoice Num: 1191-347164  
Invoice Date: 09/30/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 08/27/2012-09/30/2012

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**PAY BY** 10/30/2012  
Net 30 days

In Account With: INCEPTION MARKETING LLC(338847)  
847 Sansome St Ste 200  
San Francisco, CA 94111-1529  
ATTN:Accounts Payable

Product Desc: CD03R/VANN

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	CBS13.COM @ 5AM	09/24/2012-09/30/2012	MTWTF..	30	1	75.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		MTWTF..	1	75.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/28/2012	Fr	05:51:41 AM		SPA091212H	30	75.00			
2	CBS13.COM @ 6AM	09/24/2012-09/30/2012	MTWTF..	30	4	150.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		MTWTF..	4	150.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	06:23:04 AM		SPA091212H	30	150.00			
09/25/2012	Tu	06:41:10 AM		SPA091212H	30	150.00			
09/26/2012	We	06:55:46 AM		SPA091212H	30	150.00			
09/28/2012	Fr	06:53:37 AM		SPA091212H	30	150.00			
3	CBS THIS MORNING	09/24/2012-09/30/2012	MTWTF..	30	4	150.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		MTWTF..	4	150.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	07:39:28 AM		SPA091212H	30	150.00			
09/25/2012	Tu	07:58:42 AM		SPA091212H	30	150.00			
09/26/2012	We	08:53:45 AM		SPA091212H	30	150.00			
09/28/2012	Fr	08:41:41 AM		SPA091212H	30	150.00			

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4	CBS THIS MORNING - SATURDAY	09/24/2012-09/30/2012	.....S.	30	1	75.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/24/2012-09/30/2012		.....S.	1	75.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/29/2012	Sa	05:24:04 AM		SPA091212H	30	75.00				
6	THE PRICE IS RIGHT	09/24/2012-09/30/2012	MTWTF..	30	2	275.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/24/2012-09/30/2012		MTWTF..	2	275.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/24/2012	Mo	09:58:26 AM		SPA091212H	30	275.00				
09/25/2012	Tu	10:30:56 AM		SPA091212H	30	275.00				
7	CBS13 NEWS @ NOON	09/24/2012-09/30/2012	MTWTF..	30	2	200.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/24/2012-09/30/2012		MTWTF..	2	200.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/24/2012	Mo	12:23:10 PM		SPA091212H	30	200.00				
09/28/2012	Fr	12:23:03 PM		SPA091212H	30	200.00				
8	LET'S MAKE A DEAL	09/24/2012-09/30/2012	MTWTF..	30	2	175.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/24/2012-09/30/2012		MTWTF..	2	175.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/24/2012	Mo	09:28:32 AM		SPA091212H	30	175.00				
09/27/2012	Th	08:59:26 AM		SPA091212H	30	175.00				

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CPE: VFC / CD07R / 9/24

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9	THE DOCTORS	09/24/2012-09/30/2012	MTWTF..	30	4	150.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		MTWTF..	4	150.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	02:29:24 PM		SPA091212H	30	150.00			
09/25/2012	Tu	02:47:56 PM		SPA091212H	30	150.00			
09/27/2012	Th	02:25:44 PM		SPA091212H	30	150.00			
09/28/2012	Fr	02:20:00 PM		SPA091212H	30	150.00			
10	DR PHIL	09/24/2012-09/30/2012	MTWTF..	30	4	275.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		MTWTF..	4	275.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	03:46:46 PM		SPA091212H	30	275.00			
09/25/2012	Tu	03:39:05 PM		SPA091212H	30	275.00			
09/26/2012	We	03:38:20 PM		SPA091212H	30	275.00			
09/27/2012	Th	03:20:35 PM		SPA091212H	30	275.00			
11	CBS13 NEWS @ 5	09/24/2012-09/30/2012	MTWTF..	30	2	650.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		MTWTF..	2	650.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	05:11:09 PM		SPA091212H	30	650.00			
09/25/2012	Tu	05:29:01 PM		SPA091212H	30	650.00			

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12	CBS13 NEWS @ 6	09/24/2012-09/30/2012	MTWTF..	30	3	650.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		MTWTF..	3	650.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	06:24:55 PM		SPA091212H	30	650.00			
09/27/2012	Th				30				Credit
09/28/2012	Fr	06:22:00 PM		SPA091212H	30	650.00			
13	CBS13 NEWS @ 5 (SAT)	09/24/2012-09/30/2012	.....S.	30	1	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		.....S.	1	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/29/2012	Sa	05:23:41 PM		SPA091212H	30	400.00			
15	ENTERTAINMENT THIS WEEK	09/24/2012-09/30/2012	.....S.	30	1	300.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		.....S.	1	300.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/29/2012	Sa				30				Credit
16	CSI: NY	09/24/2012-09/30/2012	....F..	30	1	1,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		....F..	1	1,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/28/2012	Fr	06:59:29 PM		SPA091212H	30	1,200.00			

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate	
17	MADE IN JERSEY		09/24/2012-09/30/2012		....F..		30	1	2,000.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		....F..		1		2,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/28/2012	Fr	08:34:05 PM		SPA091212H	30	2,000.00				
18	BLUE BLOODS		09/24/2012-09/30/2012		....F..		30	1	2,000.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		....F..		1		2,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/28/2012	Fr	09:49:12 PM		SPA091212H	30	2,000.00				
19	TWO BROKE GIRLS/MIKE & MOLLY		09/24/2012-09/30/2012		M.....		30	1	4,000.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		M.....		1		4,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/24/2012	Mo	07:46:58 PM		SPA091212H	30	4,000.00				
20	HAWAII FIVE-0		09/24/2012-09/30/2012		M.....		30	1	3,000.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		M.....		1		3,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/24/2012	Mo				30				Credit	

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21	CRIME TIME SATURDAY	09/24/2012-09/30/2012	.....S.	30	1	850.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/24/2012-09/30/2012		.....S.	1	850.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/29/2012	Sa	07:38:16 PM		SPA091212H	30	850.00				
22	CRIMETIME SATURDAY	09/24/2012-09/30/2012	.....S.	30	1	850.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/24/2012-09/30/2012		.....S.	1	850.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/29/2012	Sa	07:59:08 PM		SPA091212H	30	850.00				
23	48 HOURS	09/24/2012-09/30/2012	.....S.	30	1	1,500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/24/2012-09/30/2012		.....S.	1	1,500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/29/2012	Sa	09:28:17 PM		SPA091212H	30	1,500.00				
24	NAVY N.C.I.S.	09/24/2012-09/30/2012	.T.....	30	1	4,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/24/2012-09/30/2012		.T.....	1	4,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/25/2012	Tu	06:59:30 PM		SPA091212H	30	4,000.00				

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25	VEGAS	09/24/2012-09/30/2012	. T . . . . .	30	1	3,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T . . . . .	1	3,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	09:37:44 PM		SPA091212H	30	3,000.00			
26	CBS 13 10PM NEWS M-SU	09/24/2012-09/30/2012	MTWTFSS.	30	3	900.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		MTWTFSS.	3	900.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	10:22:38 PM		SPA091212H	30	900.00			
09/28/2012	Fr	10:43:57 PM		SPA091212H	30	900.00			
09/29/2012	Sa	10:42:11 PM		SPA091212H	30	900.00			
27	CBS13 NEWSRPT @ 11 (SAT)	09/24/2012-09/30/2012	. . . . . S .	30	1	300.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. . . . . S .	1	300.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/29/2012	Sa	11:50:32 PM		SPA091212H	30	300.00			
28	DAVID LETTERMAN	09/24/2012-09/30/2012	MTWTF..	30	3	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		MTWTF..	3	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	11:57:26 PM		SPA091212H	30	400.00			
09/25/2012	Tu	11:56:48 PM		SPA091212H	30	400.00			
09/26/2012	We	11:22:04 PM		SPA091212H	30	400.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KOVR-TV  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



KOVR-TV

INVOICE

For: KIM VANN FOR CONGRESS(338848)  
PO BOX 984  
Willows, CA 95988-0984

Account Exec: LINDA SULA  
Office: GWTS-SF  
Contract Num: 1191-33610  
Contract Dates: 09/24/2012-09/30/2012  
Customer Order:  
Linked Order:  
CPE: VFC / CD07R / 9/24

Invoice Num: 1191-347164  
Invoice Date: 09/30/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 08/27/2012-09/30/2012

**PAY BY** 10/30/2012  
Net 30 days

In Account With: INCEPTION MARKETING LLC(338847)  
847 Sansome St Ste 200  
San Francisco, CA 94111-1529  
ATTN:Accounts Payable

Product Desc: CD03R/VANN

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate
	<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>
Air Time Totals	45	30,950.00	4,642.50	26,307.50	0.00	0.00

**Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

**Wire Transfer Instructions:**

**For Billing Inquiries Please Contact:**

**Accounts Receivable**

916-374-1313

Gross Billing	30,950.00
Trade Value	0.00
Agency Commission	4,642.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
<b>Pay This Amount</b>	<b>26,307.50</b>

Warranty - We warrant the above broadcasts were made according to the official station log.